

Client Quick View



Mainbridge Health Partners at a Glance

Founded: 2014

Privately Held

Number of employees: 15-20

Vertical: Healthcare



Client Overview

Unlike the “Giants of the Healthcare Industry”, whose large market share impedes their motivation to innovate and lead change, Mainbridge Health Partners is uniquely positioned to take the high-speed passing lane to drive market-changing, results-focused healthcare advancements.

With a focus on medical device design and software to optimize the operations behind healthcare practices, Mainbridge delivers innovative solutions across the healthcare spectrum.

“As we (Mainbridge) approached healthcare partners, we needed a brand identity that supported our position us as an experienced organization. C2 delivered an identity that we proudly go to market with.”

- Michael Ward, Mainbridge HP President

Brand Engagement

In 2014, Mainbridge engaged with our team to support the launch of multiple businesses into the healthcare and technology categories. We designed several company identities, websites, exhibit materials, and other sales tactics to support numerous business initiatives.

With a fresh approach towards design and branding, C2 Creative positioned Mainbridge as a thought leader in the industry. Mainbridge continues to develop partnerships and products that advance patient care.

Brand Deliverables

- Brand identity
- Digital strategy & infrastructure
- Website development
- Exhibit materials
- Sales materials

Let's partner to tackle your big business challenges. Our proven **Connect2 Brand Model** can help you tell your story clearly and compelling, meet your customers where they live, and stand out from your competitors.

Schedule a discovery meeting today

Connect with us at
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visit www.C2-CC.com.



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